



Winemaking has always been one of the most important activities on the agricultural calendar. Our family started producing wine centuries ago, and since then it's always been a fundamental part of our life. Here, people always grew their own vineyards, selling only a part of the harvest. Today things haven't really changed. Grapes and must from Calabria have always been in demand, owing to the marvellous ageing capacity of their wines. In the past, when northern wines were beginning to turn sour, in the canteens appeared wines, from the sunny south of Italy, in perfect conditions for much more time to come.

*My father was born in Bocchigliero, a rural community in the Sila mountains. Every family in the village was a proud owner of a vineyard 'ad alberello', on which grapes such as Gaglioppo, Pedilungo, Trebbiano and Greco Bianco were grown. And everyone was certain of producing the best wine in the village!
In 1960, with the arrival of modern oenological techniques, my father decided to open a small winery in Cirò Marina. Since then, every year he buys quality grapes from vineyard owners of the place, who thoroughly tend to their property during the whole year.*

He established a good market for his wines between Cirò and Milan. After the acknowledgment of Cirò as a 'Denominazione di Origine Controllata' wine in 1968, he added Riserva wines to the classic Cirò line. In 1972, having secured a flourishing market in Northern Italy, he proudly opened 'Linardi Casa Vinicola', a modern winery perfectly suited to produce and market in the world his Cirò wines.

I grew up with the winery, so it was only natural for me to choose to further my father's research and contribute to our regional wines. During my oenological studies in Conegliano, Veneto, I became more interested in experimenting with indigenous grapes from Calabria. Today, this is in fact is my foremost interest.

Gaglioppo grapes have a distinct and remarkable advantage when it comes to both style and ageing. Our red wines are powerful and bold, unique in colour, aroma, and flavour. Our whites are delicate and harmonious. Working with such rare grapes is both a great challenge and a privilege, and I'm confident that, with time, our wines will be acknowledged and appreciated.

*I hope that this brochure depicts our work satisfactorily,
and that you'll soon be able to try out our wines.*

Linardi Roberto - Oenologist



Francesco e Roberto Linardi